



MEDIA RELEASE

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Rubber Duck Discovers Escaped Robot Musical Phenomenon in Chicago, Takes It International

Robot band's dreams of international stardom come true as Rubber Duck signs on to represent Bzots® globally

London, UK. What happens when three assembly line robots decide they'd rather follow their dreams than follow their programs? They escape from the factory and start a band of course! Rubber Duck Entertainment are delighted to announce today that they will be representing **Bzots** at MIPCOM, with a view to finding broadcast partners and creating a unique series for 6-8 year olds.

Produced by Chicago's Eat Your Lunch, **Bzots** follows the antics of a lovable trio of colourful robots that have chosen to follow their dreams of becoming a band rather than follow their programmed orders to build a vast array of consumable consumer products in the factories of the evil Globocrud corporation.

Live action characters Skree (the raucous guitarist), Wkewke (the laid back DJ) and Bdonk (the childlike bassist built from scrap) are presented through skit and song in an animated environment.

Lots of fun, original music and silly dances are combined with satiric action packed adventure as Globocrud's mean old control freak CEO and his secret agents pursue the Bzots, remotely controlling consumer products to track them down, trip them up, destroy their dreams and take them back to the factory!

Creator Dave Skwarczek comments: "Having been on the run all this time, our three giant robot musicians are so happy to have found a home with Rubber Duck. The Bzots love the evening jam sessions with Tractor Tom's cast of machines, and Peppa Pig has kept them snorting since they arrived. Rubber Duck's boundless energy and market sense have enabled them to squeak out a fantastic roster of international entertainment brands in just a few short years, and we're looking forward to seeing them repeat their successes with Bzots. Eat Your Lunch and I are proud to be working with Rubber Duck to bring Bzots' funkelectrockalicious music and stories to kids around the world."

And from Rubber Duck, Laura Campbell, Development and Production Manager, said:

“We fell in love with Bzots as soon as we saw it. Shows about bands and robots have been done before, but Dave Skwarczek and Eat Your Lunch have created something totally fresh with Bzots. The silly dancing, sweet, funny stories and catchy songs make for great entertainment. Bzots already have a loyal fan base, thanks to the success of the touring live show, two home videos and a music CD, and we’re excited about working with Dave to build on that. I just wish I could get songs like the Bzots classic ‘Is It Really True (That Your Mommy Is A Blender)?’ out of my head.”

Bzots will be available to preview at MIPCOM on Rubber Duck’s stand 09.34.

Ends

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About Eat Your Lunch:

Japanese sci-fi shows, British comedy, American kids’ shows, after-school specials, classic Hollywood spectacles, psychedelic ’70s rock videos, Saturday morning cartoons, sight gags, action figures, old school video games, comic books and bologna sandwiches with mustard. Eat Your Lunch is sort of all those things smooshed together. Especially the bologna sandwich part. Founded by the husband and wife team of Dave and Robyn Skwarczek in 2003, Eat Your Lunch creates, develops, and produces tasty family entertainment. More information is available at www.bzots.com and www.eatyourlunch.com.

About Rubber Duck Entertainment:

Rubber Duck Entertainment (RDE), is the Intellectual Property arm of The Contender Entertainment Group. Activities include all production and rights management aspects of CEG’s children’s properties, including the highly successful Tractor Tom®, Peppa Pig® and hot new title Humf™.

Contender Entertainment Group (CEG) was set up by Richard Bridgwood in 1995 and is one of the UK’s fastest growing media businesses. In April 2004 the company ranked 18th in the Deloitte Indy 100 list of companies showing sustained sales and profit growth over five years
In December 2002 CEG entered the Sunday Times Virgin Atlantic Fast Track 100 companies at position 51. The list represents Britain’s top 100 fastest growing privately owned companies